

Esquire

the Big Black Book

SPRING/
SUMMER
2013

↓
CLOTHES
SHOES
WATCHES
VACATIONS
COCKTAILS
AND
ALL-PURPOSE
ESSENTIALS

NEW INFORMATION, INSTRUCTION, WITH-HOW, DAMN GOOD ADVICE

THE STYLE MANUAL
for SUCCESSFUL MEN



"The Milanese man has ELEGANCE in the blood. He takes it very seriously to project a certain image of himself."
—Andrea Campagna

CLOCKWISE FROM ABOVE:
Robert Rabensteiner, fashion editor
Andrea Boniello, owner, M. Bardelli
Andrea Campagna, designer, Andrea Campagna